

We admire & salute you  
at The **8<sup>th</sup> Grand Edition** of

**CIMS** 

# HONOURS

**HEALTHCARE EXCELLENCE**

26<sup>th</sup> May 2018, The Leela Mumbai



Pharmaceutical  
Companies

Hospitals

Medical  
Institute

Research  
Organizations

Ayurvedic &  
Nutraceutical  
Companies

Packaging

Doctors

Healthcare IT  
Companies

Healthcare  
Consultants

Medical  
Equipment

Safety  
Equipment

Telecast Partners

**NEWS 18**  
**लोकमत**



### Dr. Monica Bhatia

Managing Director, Indian Subcontinent & MENA  
CIMS Medica



CIMS Medica is a global leading provider of drug information, educational content and marketing services to healthcare professionals, pharmaceutical marketers and consumers. CIMS Medica ensures a complete life-cycle management of the Healthcare and Pharmaceutical Brands right from its pre-launch, launch, post-launch and maturity phases. CIMS Medica publishes leading drug directories (CIMS and IDR) and various Medical Journals and Magazines - Journal of Paediatrics, Obstetrics & Gynaecology (JPOG), Cardiology Today, Ophthalmology Today & Health Today among others. It creates and distributes a wide range of healthcare information in Print, Electronic, Web, Broadcast and Live Event formats. It's online brand www.cimsasia.com is the most powerful drug search media. CIMS Medica offers the following integrated and customized medico-marketing solutions to Healthcare/ Pharmaceutical companies: Medical content strategy development, KOL engagement solutions, Speaker/CME programs, Digital communications, Patients/sales-force engagement solutions. CIMS Medica is exceptionally well placed to design and organize engaging congresses, conferences and CME events that advance the exchange of ideas and best clinical practices.

## OUR GLOBAL TEAM



Yasunobu Sakai  
Chief Executive Officer



Sherlynn Tan  
Chief Marketing Officer



Masaki Takahata  
Chief Financial Officer



Caroline Walters  
People & Culture Director



Tomo Nagahiro  
Chief Operating Officer



Kah Hoe Thang  
Chief Information Officer

## We are the Leading Global Healthcare Information & Solution Provider

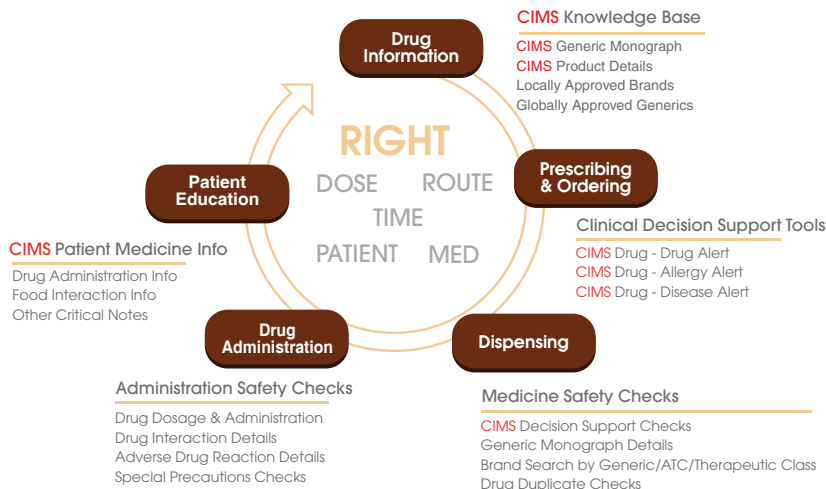
North / South Asia

South East Asia

Pacific

Middle East

### Electronic Drug Database for Hospitals & Clinics



# It's our privilege & honour to Invite you to the CIMS HONOURS 2018

- CIMS Honours is a *Prestigious Title* announced in recognition for your service & contribution in healthcare. It is a grand event to discuss key issues and development in Healthcare, Pharmaceutical & Wellness Industry across the region bringing together prime personalities & organisations on various media platforms such as Print, Television & Online.
- CIMS Honours recognizes a very special type of achievement meant to encourage and reward Healthcare individuals or organisations who work hard and give their best effort in the face of key issues & obstacles to Healthcare.
- Through this platform CIMS Medica supports achievement and is pleased to recognize and reward Healthcare personalities whose performance merits special attention.
- The platform will feature the latest news and updates as well as CIMS Honours ceremony & information sessions on various topics to be telecasted on News 18 Lokmat. It also presents an opportunity to reach & be in the company of reputed consultants, heads of leading healthcare organisations, healthcare business investors and senior management of leading healthcare & pharmaceutical companies under one roof, providing an opportunity to showcase the quality of healthcare, facilities and services.

## Benefits

- Recognition from peers and colleagues
- A life time achievement that reflects your work
- Helps increase credibility
- Adds value to public relations
- An achievement that distinguishes your C.V.
- A competitive advantage
- A milestone to move up on the ladder of success
- Boost morale



## What they said

Hon. Shri Devendra Fadnavis  
Chief Minister of Maharashtra

“ We all know CIMS Medica is a leading Healthcare information & solution provider in India guiding educational content & creating awareness through its various platforms. CIMS directory is one of the leading drug directory in India & I am sure CIMS will continue providing information about best medical practices & keep on contributing towards healthcare development. ”

Hon. Shri. Girish Mahajan

Minister of Medical Education, Water Resources  
and Command Area Development

“ CIMS has done a great job from past 7 years by creating such a platform where companies are honoured and get recognition bringing accolades to the people and their hardwork. I wish them all the success. ”



# Event Program



## Session 1 : 4:00 pm – 6:00 pm

- **Opening Ceremony**
- **LIVE Performance** (General Entertainment)
- **CIMS HONOURS** (Celebrating Healthcare Excellence Pune Division)
- **Panel Discussion with Experts hosted by Journalist & Editor News 18 Lokmat**  
Innovation in Medical Industry  
Patient Satisfaction  
Success of Hospitals – Reasons, Lessons & Risks

## Session 2 : 6:00 pm – 8:00 pm

- **LIVE performance** (General Entertainment)
- **CIMS HONOURS** (Celebrating Healthcare Excellence Nagpur Division)
- **Indian Medical Tourism – Health & Wellness Sector**
- **CIMS HONOURS** (Celebrating Healthcare Excellence Nasik Division)

## Session 3 : 8:00 pm – 10:00 pm

- **LIVE Performance** (General Entertainment)
- **CIMS HONOURS** (Celebrating Healthcare Excellence Thane Division)
- **Business Networking meet Middle East**  
Opportunity  
Collaboration  
Challenges
- **CIMS HONOURS** (Celebrating Healthcare Excellence Mumbai Division)
- **Media Interviews**  
Introduction  
History  
Recent Development  
Key issues & Initiatives  
What's New
- **10:00 pm onwards Networking Dinner & DJ Night**

News18 Lokmat the 24-hours world class credible news channel in Marathi, established in the year 2008, has positioned itself on top of the ladder in the regional broadcast news industry, in a short time span. It is known for its unique regional content, unbiased attitude and exceptional coverage of state, national and international news, making it Maharashtra's leading Marathi news and current affairs channel. With an exceptional team of reporters, journalists and non-stop coverage News18 Lokmat also provides its news broadcasts streaming video feeds via its website [www.news18lokmat.com](http://www.news18lokmat.com)



# Registration INR 55,000 + applicable GST

1 Year CIMS  
Subscription  
absolutely  
**FREE**



- Recognition with CIMS Honours for Healthcare Excellence at the Ceremony
- 1 Year CIMS Subscription absolutely free worth ₹25,000
- 2 VIP passes for the event with high-tea & cocktail dinner
- 1 Night stay at the luxury 5 Star venue hotel with breakfast for 2
- Post-show Coverage on Telecast Partners
- Media Interviews to be featured on television
- 1 Full page advertisement in the event directory
- Post event promotion with photographs in CIMS (2.65 lakh circulation Pan-India), Website, E - Flyers, Postshow report, Mobile App & Social Media platforms
- Prime link on event website
- Promotion via Email Blast to our 7.5 lakhs plus database Pan India
- Promotion via Post Show report to our 7.5 lakhs plus database Pan India
- Promotion via Post Show video to our 7.5 lakhs plus database Pan India
- 1 Dedicated E-Flyer to all CIMS database for 3 months (1 E-flyer/month)
- Promotion & Coverage in the publication of our Media partners
- DVD: Logo on DVD case including event profile
- Promotions via Social Media platforms
- Networking meet for India & Middle east

## Who can register for CIMS HONOURS

- 👤 Doctors
- 🏥 Hospitals & Clinics
- 💊 Pharmaceutical companies
- 🧬 Nutraceutical Companies
- 💻 Healthcare IT Companies
- 🏭 Manufacturing Companies
- 📢 Marketing Companies
- 👩‍⚕️ Healthcare consultants
- 🏥 Medical Institutions
- 🔬 Research organizations
- 🛡️ Safety
- 📦 Packaging
- 🚚 Logistic

# CELEBRATING HEALTHCARE EXCELLENCE

**Registration  
Open Now!**

Deadline 27th February 2018

Per region 20 Entries only

**Mumbai** Navi Mumbai  
**Pune** Thane **Nagpur**  
Akola Aurangabad  
Ahmednagar **Nashik** Solapur  
Ratnagiri Kolhapur

**CIMS**   
**HONOURS**  
**HEALTHCARE EXCELLENCE**  
26th May 2018, The Leela Mumbai

## Partner With Us

Sr. No.	PARTNER OPPORTUNITIES	Platinum	Gold	Silver
1	Exclusively Available	✓		
2	Representation in all Marketing Collaterals, Signage, Video Promos, Banners	✓	✓	
3	Exclusive interview post event to be featured in print, CNBC Awaaz, News 18 Lokmat and online	✓	✓	
4	L Band Advertisement on News 18 Lokmat	4	2	
5	Aston Advertisement on News 18 Lokmat	5	3	
6	Post event email blast to all attendees	✓	✓	✓
7	Presentation of CIMS HONOURS on stage	4	2	
8	Video advertisement played at different intervals on large screen at the event	✓	✓	✓
9	Video advertisement on News 18 Lokmat	4 Ads (30 secs each)	2 Ads (30 secs each)	
10	Key note speech addressing the ceremony	✓	✓	
11	Opportunity to have a customer engagement area at the Venue	18 sq.mt	6 sq.mt	6 sq.mt
12	Round Tables of 10 at the event	4	2	
13	The host will thank specifically by name	✓	✓	✓
14	Prominent company logo at the main reception and around the venue	✓	✓	✓
15	Standees at the Venue	5	3	2
16	Advertisement on entrance gate	✓	✓	✓
17	Prominent Exclusive space in the Stage backdrop	✓		
18	Opportunity to distribute corporate literature and or gifts where appropriate	✓	✓	
19	Prominent company logo on the Agenda which will be on all the tables	✓	✓	
20	VIP Passes of the event with High-Tea & Cocktail Dinner	10	6	4
21	1 Night Stay at the Luxury 5 Star venue Hotel with breakfast for	10	6	2
22	Leaflets inserts in the event bag	✓	✓	✓
23	Post Event Coverage in publication of Media partners	✓	✓	
24	Prominent company logo & full - page colour advertisements in CIMS (2.65 Lakh Circulation Pan India)	2	1	
25	Banner advertisement on CIMSASIA.com for	6 months	3 months	
26	Prominent company logo on hard and soft copy event invitation	✓	✓	✓
27	Prominent company logo on the homepage and all subsequent pages of event website	✓	✓	
28	A partner biography page on event website with up to 150 words description	✓	✓	
29	A hyperlink on event website to click thru to sponsor's site	✓	✓	✓
30	1 dedicated E-Flyer to our 7.5 Lakhs plus database	6 months (1 E blast per month)	3 months (1 E blast per month)	1 month (1 E blast per month)
31	Memento of Appreciation for Supporting the event	✓	✓	✓
32	Event Database	✓	✓	✓

## Partner Opportunity

Venue Partner

Travel Partner

Media Partner

Entertainment Partner

Radio Partner

Technology Partner

Digital Media Partner

Outdoor Media partner

Meal Partner

Beverage Partner

Style Partner

Merchandise Partner

Banking Partner

Education Partner

Safety Partner

Gift Partner

Photography Partner

# Our Clients



# Glimpses of 2017



## Contact Details :

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